


Birmingham Chilli Festival

at  **brindleyplace**

Friday 21st and Saturday 22nd October 2011

New to Birmingham and Sketts, this event will be taking place within the **Birmingham Food Festival** which is embracing the whole of the city centre from **14th to 23rd October**. The prestigious location of Brindleyplace offers a superb setting. Great things are planned to turn up the heat of this exciting new 2 day event.

-  Fire Eaters
-  Cooking Demonstrations
-  Children's Entertainment & Characters
-  Chilli Eating Competition
-  Music and Salsa Dancing
-  Free Public Admission
-  Steel Jamaican Band

Bring your
own unit or have one
of our stalls (10ft x 4ft)
**BOOK NOW TO AVOID
DISAPPOINTMENT**

Why Brindleyplace?

- 63% ABC1 customers
- 80% of people visiting stay more than 1 hour
- 68% are aged 18-44
- Footfall of 4 million people per year
- Car park used by 650,000 people per year
- Bustling office/shops by day
- Fantastic restaurants by night



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